



## 2017 Donor Recognition Matrix

Donor level	Bill Landers 5K (deadline 4/14/17)		The Gala (deadline 10/13/17)					All Donors				
	Name Mention in Pre-Race Publicity	Name on 5K T SHIRT	Quarter Page Gala Program Ad	Half Page Gala Program Ad	Full Page Gala Program Ad / Inside Cover Listing	1 Table of 10 to Gala	Podium Introduction	Annual Citizen Ad*	Name on GEF Website	Your Logo on GEF Website	Recognition on Signage at events	Special Citizen Recognition
\$10,000 Rhodes Scholar	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓
\$7,500 Valedictorian	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓
\$5,000 Summa Cum Laude	✓	✓			✓	✓	✓	✓	✓	✓	✓	
\$2,500 Magna Cum Laude	✓	✓		✓		✓		✓	✓	✓	✓	
\$1,600 Cum Laude	✓	✓	✓			✓		✓	✓	✓	✓	
\$1,000 High Honors	✓	✓						✓	✓	✓	✓	
\$500 Honors		✓						✓	✓			
\$250 Scholar		✓						✓	✓			
Auction items* \$100 Graduate								✓	✓			

\*recognition relative to value of item

### 2017 Events

Bill Landers Building Bridges Memorial 5k Run/Walk ~ Saturday, May 13, 2017  
The Gala ~ Friday, November 17, 2017