

Bill Landers Building Bridges

Memorial 5K Run/Walk

Hubbard Green
Glastonbury, CT



Saturday, May 13, 2017

www.bl5k.org

2017 Sponsorship Opportunities

Your sponsorship of the Bill Landers Building Bridges Memorial 5K will give your business or non-profit valuable exposure in our community, in accordance with the following donation levels:

High Honors - \$1,000

- Opportunity to provide giveaways, promo materials, coupons, etc. for runner goody bags (must receive materials by Tuesday, May 2)
- Opportunity to set up your table/tent/signage on Sponsor Row
- Logo recognition on event t-shirt
- Recognition as main sponsor in race press releases upon commitment
- Sponsor recognition on email blast sent to over 10,000 email contacts
- Logo recognition on Glastonbury Education Foundation website

Honors - \$500

- Opportunity to provide giveaways, promo materials, coupons, etc. for runner goody bags (must receive materials by Tuesday, May 2)
- Opportunity to set up your table/tent/signage on Sponsor Row
- Name on event t-shirt in prominent font
- Name recognition on Glastonbury Education Foundation website

Scholar - \$250

- Opportunity to provide giveaways, promo materials, coupons, etc. for runner goody bags (must receive materials by Tuesday, May 2)
- Opportunity to set up your table/tent/signage on Sponsor Row
- Name listed on event t-shirt
- Name recognition on Glastonbury Education Foundation website

Friend of Bill Landers - \$100 or in-kind donation

- Name recognition on Glastonbury Education Foundation website

Commitment Deadline for t-shirt and signage recognition: April 14, 2017