

Bill Landers Building Bridges

Memorial 5K Run/Walk

Hubbard Green
Glastonbury, CT

Saturday, May 12, 2018



www.BL5K.org

2018 Sponsorship Opportunities

Your sponsorship of the Bill Landers Building Bridges Memorial 5K will give your business or non-profit valuable exposure in our community, in accordance with the following donation levels:

Commitment Deadline for t-shirt and signage recognition: April 13, 2018

High Honors - \$1,000

- Opportunity to provide giveaways, promo materials, coupons, etc. for runner goody bags (**must receive materials by April 30, 2018**)
- Opportunity to set up your table/tent/signage on Sponsor Row
- Logo recognition on event t-shirt
- Recognition as a main sponsor in race press releases upon commitment
- Sponsor recognition on email blast sent to over 10,000 email contacts
- Logo recognition on Glastonbury Education Foundation website

Honors - \$500

- Opportunity to provide giveaways, promo materials, coupons, etc. for runner goody bags (**must receive materials by April 30, 2018**)
- Opportunity to set up your table/tent/signage on Sponsor Row
- Name on event t-shirt in prominent font
- Sponsor recognition on email blast sent to over 10,000 email contacts
- Name recognition on Glastonbury Education Foundation website

Scholar - \$250

- Opportunity to provide giveaways, promo materials, coupons, etc. for runner goody bags (**must receive materials by April 30, 2018**)
- Opportunity to set up your table/tent/signage on Sponsor Row
- Name listed on event t-shirt
- Sponsor recognition on email blast sent to over 10,000 email contacts
- Name recognition on Glastonbury Education Foundation website

Friend of Bill Landers - \$100 or equivalent in-kind donation

- Name listed on event t-shirt

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